



Entrepreneurship Path

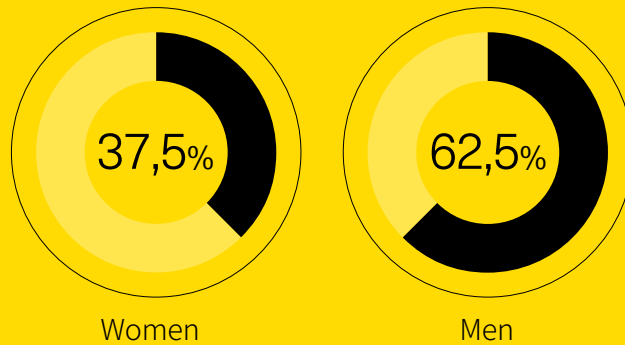
OBS Business
School

Entrepreneurship OBS

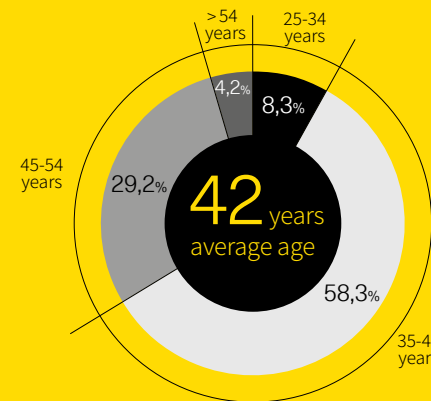
18,4% of our alumni are **entrepreneurs**, according to our latest Employment Report.

If you are planning to start your own business or want to become a reference within your organization, we offer a specific path to work on the skills, vision and growth mindset needed to identify new opportunities, make connections and generate synergies.

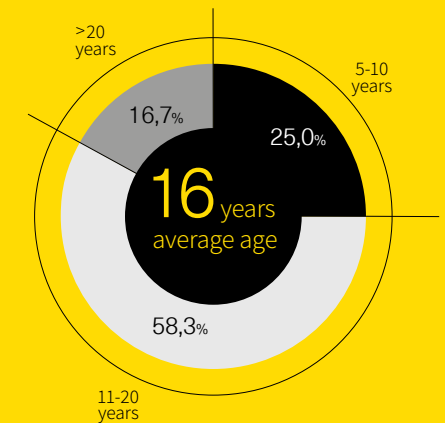
» Gender profile



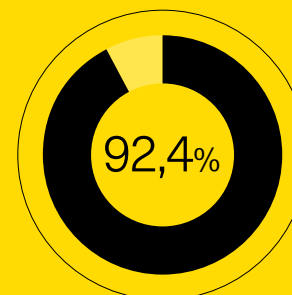
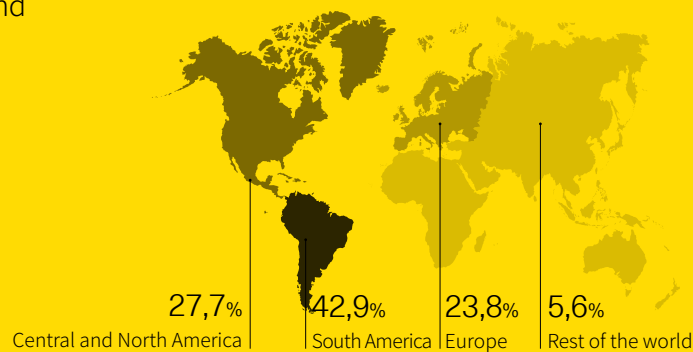
» List by age



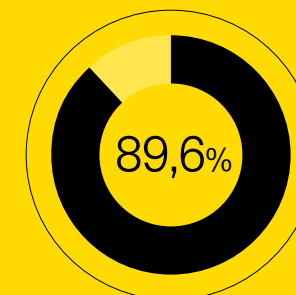
» Professional experience



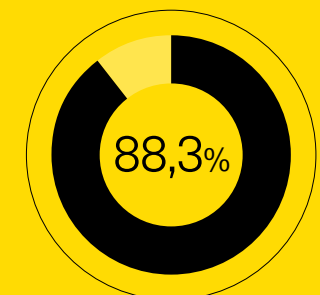
» Entrepreneur's origin



Have built a good contact network



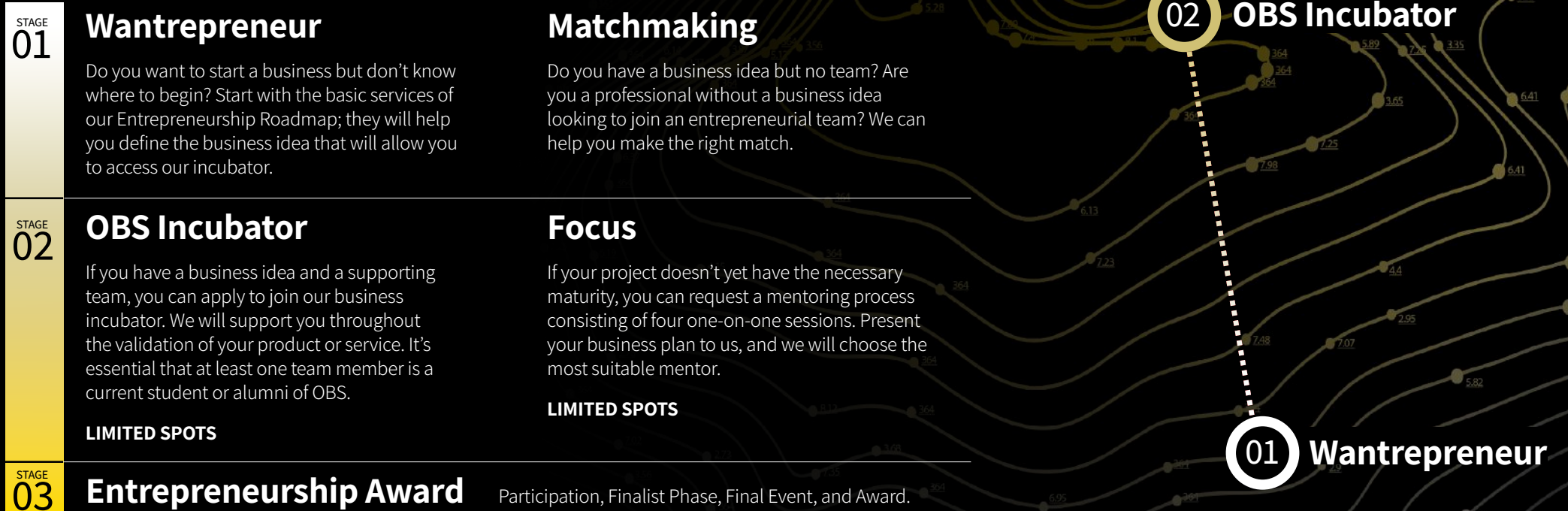
Have acquired new knowledge



OBS has contributed to the creation or development of their company

Entrepreneurship Path

We present to you the roadmap that will allow you to turn your dream into a long-term professional project. Join at the phase that best suits your needs.



STAGE
01

Wantrepreneur

Do you want to start a business but don't know where to begin? Start with the basic services of our Entrepreneurship Roadmap; they will help you define the business idea that will allow you to access our incubator.

Matchmaking

Do you have a business idea but no team? Are you a professional without a business idea looking to join an entrepreneurial team? We can help you make the right match.

STAGE
02

OBS Incubator

If you have a business idea and a supporting team, you can apply to join our business incubator. We will support you throughout the validation of your product or service. It's essential that at least one team member is a current student or alumni of OBS.

Focus

If your project doesn't yet have the necessary maturity, you can request a mentoring process consisting of four one-on-one sessions. Present your business plan to us, and we will choose the most suitable mentor.

LIMITED SPOTS

STAGE
03

Entrepreneurship Award

Participation, Finalist Phase, Final Event, and Award.

Entrepreneurship Award

03

02

OBS Incubator

01

Wantrepreneur

01

Wantrepreneur

Do you want to start a business but don't know where to begin?

Entrepreneurship is one of the most valued career options today. However, we often find ourselves with an idea in mind, yet, for various reasons, we can't take the step to bring it to life. If you find yourself in this situation, we're here to help you turn your professional project into a reality.

Our Career Services department offers a range of resources to help you refine your business idea, which will give you access to our business incubator down the line.

Entrepreneurship Cycle

Over the course of three webinars, we'll provide you with the tools to assess the viability of your business.

Project Mentoring

If you need support in a specific business area, you can apply for a one-on-one mentoring process with 4 personalized sessions. Present your project to us, and we'll match you with the most suitable mentor. Limited spots available. LIMITED SPOTS

Masterclasses

Staying up to date with trends is essential for anyone aiming to be a successful entrepreneur. That's why we offer various online sessions throughout the year.

Networking

We host different in-person and virtual networking events throughout the year, open to you no matter where they are held or when you completed your program.

Social Selling

Social Selling As part of the Global Immersion Week, we invite you to this event to expand your knowledge on how to build a quality professional network.

» Matchmaking

Looking for a team? We'll help you find the perfect match!

We're here to connect you with your future team.

Whether you already have a business idea or are still figuring it out, we'll help you meet people with similar interests so you can take the first steps toward launching your product or service.

STAGE

01

STAGE

02

STAGE

03

02 OBS Incubator

Are you an entrepreneur? We've got great news for you... you're in the right place!

If you have a business idea and a team backing you, you can apply to join our business incubator. We'll guide you along the journey to validate your product or service.

Through a **27-step process**, you'll work through every stage of early-stage entrepreneurship, from the initial idea to turning it into a **viable business**. We'll provide you with the training and support you need so that **entrepreneurship** stops being a future plan and becomes a **project of the present**.



» Focus

If, after successfully completing the 27 steps of our incubator, you still need help focusing on a specific area of your business, you can apply for a one-on-one mentoring process with 4 personalized sessions. Present your business plan to us, and we'll select the most suitable mentor for you.

STAGE

01

STAGE

02

STAGE

03

03

Entrepreneurship Award

The final stage of our Entrepreneurship Journey

By participating in this award, you'll gain the boost your business idea needs, as you will receive international visibility and recognition that will help **take your project to the next level**. Additionally, you'll have the chance to compete with other finalists for a monetary prize to invest in the acceleration of your company.

Our **Career Services** department organizes this event annually, bringing together entrepreneurs, investors, business angels, students, and the entire entrepreneurial ecosystem of the School.

Who can participate?

The OBS Entrepreneurship Award is exclusively open to teams led by current students or alumni of the school who have a project that stands out for its innovative capacity and growth potential. Additionally, participants can enter in different editions, even after completing their studies, until they secure the top position.

Final Stage

From all the submitted projects, a specialized committee will select up to 4 finalists who will compete for the final prize in an event broadcasted worldwide. Once selected, these finalists will undergo a training period focused on personalized one-on-one sessions that will help them refine their pitch and gain clearer insights into the future of their businesses, thanks to the guidance of renowned experts in entrepreneurship.

Jury



Dra. Casilda Güell

Dean of OBS Business School



Sr. Simón Lee

Co-founder and CEO in S3 Group. TEDx Speaker. Program Director at OBS Business School



Sr. Tom Vander Heyden

Co-founder and CEO in S3 Group. TEDx Speaker. Program Director at OBS Business School



Sr. Urs Rothmayr

Co-founder of COREangels Barcelona and Arrivu Voice AI

STAGE 01

STAGE 02

STAGE 03

03

Finalists of the OBS Entrepreneurship Award 2024



BigVaca

José Carlos Sánchez Valadés
Master in Digital Transformation



BigVaca is a digital network that connects the livestock ecosystem with big data, transforming the sector into an efficient, profitable, and sustainable industry.

EO! Easy Ordering

Joel Fuguet
Master in Strategic Operations and Innovation Management



EO! is a cloud-based POS software for the restaurant industry, where consumers can access a digital menu via an NFC-enabled card and place their orders and make payments online.



Masquerade

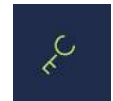
Caridian Niama
Executive MBA



Masquerade is a virtual reality series that uses body movement to immerse the user in a magical journey through traditional festivities around the world, combining advanced technology with cultural heritage.

Selectum Club

Nicolás Jiménez
Master in Marketing and Commercial Management




Selectum Club is a high-level community offering benefits, experiences, and networking opportunities, dedicated to premium users of the financial system.

We're here to help you reach your goals.

Your future starts, Now.

OBS Business School | The School of Now

RED DE EDUCACIÓN SUPERIOR

 Planeta Formación y Universidades

